



# Powering the Future of Utility Connectivity

Grid modernization and digitization is compelling utilities to move beyond traditional communications to broadband solutions. Secure, high speed, ubiquitous private LTE broadband connectivity becomes a key enabler of the digital, autonomous grid.

That's why the Utility Broadband Alliance (UBBA) was formed. Created with utilities for utilities, we're driving the industry toward improved connectivity with industry experts, technology, customers and policy makers. With UBBA, members can:

- Access resources that equip and accelerate the journey towards a secure, resilient future-proof grid with dedicated broadband communications.
- Incubate ideas, evaluate business cases and develop solutions for critical infrastructure innovation using standards-based LTE broadband technology.
- Ensure a faster, safer path to grid digitization and modernization by leveraging industry successes and lessons learned.

## Our Mission

To champion the advancement and development of dedicated broadband networks as a key enabler to the utility of the future.

UBBA fosters collaboration among ecosystem participants to develop innovative solutions that cater to the unique needs of utilities.

**Utility Broadband Alliance**

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# Sharing Insights Driving Adoption

The large and rapidly growing number of locations and devices that today's utilities must connect is driving them to rethink their communications strategies. UBBA connects utilities so they collectively realize the full potential of grid modernization with broadband dedicated networks.

## Insight

Educates members by sharing knowledge, trials, lessons learned, use cases, benchmarking and economic justification.

## Innovation

Incubates ideas for accelerating rapid adoption, with minimal risk, by crafting industry centric solutions.

## Collaboration

Facilitates connections across the ecosystem between utilities, technology providers, regulators and thought leaders.

## Collective Voice

Helps members influence policy through rate and business cases that will provide capital for infrastructure investment.



## Members

**Electric, Gas and  
Water Utilities**

**System Integrators**

**Technology  
Providers**

**Policy Makers**

**Thought Leaders**

**Utility Broadband  
Alliance**

**UBBAinfo@ubba.com**